

2022 年度モンドセレクション 14 年連続最高金賞受賞

MONDE SELECTION®
International Quality Institute Since 1961

GRANTS THE COMPANY
PROTEIOS Co., LTD.

Grand Gold Quality Award

FOR THE PRODUCT
Luteick Moisture Gel

58th WORLD SELECTION OF COSMETIC PRODUCTS & TOILETRIES 2022

Managing Director
Louis Poet Baudrier



Managing Director
Dimitri Delloye



2022 年 5 月にベルギーのブリュッセルにて開催予定でした
モンドセレクションの Annual Award Ceremony (年次授賞式) が
コロナウィルスの感染拡大に伴いまして、本年も中止される
こととなりました。昨年の 10 月には評価セッションが開始され
今月の初旬にはすべての商品の評価が出ており、弊社の

ルーテックモイスチャージェルは美容製品部門で
◆14 年連続最高金賞 (Grand Gold Award)◆
を受賞しました。

徹底したこだわりの下に製造されたプロティオスの商品が
世界に通用する品質であるという証です。

審査結果と評価の詳細を掲載いたしましたので下記へスク
ロールしてください。

MONDE SELECTION®
International Quality Institute Since 1961



Luteick Moisture Gel
Proteios Co., Ltd.



MONDE SELECTION®
International Quality Institute Since 1961



Luteick Moisture Gel
Proteios Co., Ltd.



下記へスクロールしてください。



モンドセレクション 世界品質賞 プレスリリース

ブリュッセル 2022年4月



Luteick Moisture Gel

が名誉ある賞を受賞しました。



2022年 優秀品質 最高金賞

世界有数の消費財品質研究所であるモンドセレクションの専門審査員により評価されました。

この優秀品質 最高金賞は、厳格な評価手順と厳しい基準のもと、高い能力を持つ審査員によって製品の品質がテストされ、承認されたことを保証するものです。

モンドセレクションの取締役であるディミトリ・デロワ氏は、「Proteios Co., Ltd.の素晴らしい功績を祝福したいと思います。このような品質賞を受賞したことは、Luteick Moisture Gel が審査員の厳しい基準を満たすことができたことを証明しています。」

Proteios Co., Ltd.は2009の初参加以来、モンドセレクションの品質賞を33賞以上受賞しており、消費者に最高の品質を提供し続けるというコミットメントを証明しています。

モンドセレクション品質研究所はベルギーに設立され、1961年以来、消費財の品質を評価しています。同協会は、消費者製品の品質を官能的・科学的に評価する機関として、最も歴史があり、かつ最も権威のある機関の一つです。

評価は、大学講師、化学技術者、化粧品専門家などで構成される優秀な専門家による審査員によって行われます。モンドセレクションの独立した専門家は、生産者が消費者に伝える製品の本質的な品質が科学的に正確であるか、その製品が主張する効果を実現するのに十分な有効成分を含んでいるかを検証する仕事を任されています。また、成分表、効能効果、有効成分含有量、使用方法、必要な使用条件、副作用の有無など、消費者に提供する情報の正確性についても評価します。

2022年 世界品質賞

+3,000

受賞製品

+1,000

参加企業

90

参加国



モンドセレクション世界品質賞について

モンドセレクションは、毎年3,000件以上の応募があり、1961年以来蓄積された比類ない経験を生かした世界最大級の品質管理機関です。それ以来、モンドセレクションは、世界中の生産者にとって、品質の国際的な証として信頼を集めています。

モンドセレクションは、消費者製品の品質を専門的に評価するために、様々なカテゴリーに分かれています。食品、ビール、水、ソフトドリンク、スピリッツ、ダイエット & 健康製品、化粧品です。モンドセレクションは、各カテゴリーごとに著名な専門家からなる審査員を任命しています。

審査員はすべて社外からで、専門的な資格、能力、経験、誠実さに基づいて選出されます。

「ホテルやレストランが分類されるのと同じような評価システムを採用しています。各カテゴリーの国際的な品質基準を満たした製品には、最終的な評価スコアに応じた賞が与えられます」と、取締役のルイ・ポート・ボディエ は述べています。



優秀品質 最高金賞

評価結果が
90% ~ 100%



優秀品質 金賞

評価結果が
80% ~ 89%



優秀品質 銀賞

評価結果が
70% ~ 79%



優秀品質 銅賞

評価結果が
60% ~ 69%





Proteios Co., Ltd.

U biz shibuya dogenzaka Bldg. 8F, 1-22-8 Dogenzaka, Shibuya-ku
150-0043 Tokyo
JAPAN

Brussels, April 2022

Dear Partner,

Monde Selection is very pleased to share with you the results of the World Quality Awards 2022. On behalf of all jury members, we would like to express our sincere congratulations on the quality of your products.

This year again, products coming from more than 90 countries have been carefully analyzed and evaluated by professional jurors which are all experts in their fields.

This great achievement is an insurance that your product has reached the required standards of our experts to be considered as a high Quality. Together with the evaluation results we provide you additional marketing supports that will hopefully help you to strengthen your internal and external communication and your products' promotion.

As you can imagine, unfortunately, we will not be able to organise the Annual Awards Ceremony due to the current sanitary situation across the world. Your award(s) and diploma(s) will therefore be sent by post mail early June to the address mentioned above. Should you wish to receive it by an express courier service, please provide us with your account details.

Finally, we would also like to inform you that we will publish the names of the awarded products in Monde Selection's online catalogue. If you don't want your results to be published or if any correction has to be made in the company and/or product's name, please inform us by e-mail by Friday April 15th, 2022 at the latest.

We are looking forward to welcoming you again in a near future!

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'Louis Poot Baudier'.

Louis Poot Baudier
MANAGING DIRECTOR

A handwritten signature in black ink, appearing to read 'Dimitri Delloye'.

Dimitri Delloye
MANAGING DIRECTOR



Results 2022

World Quality Awards

Results 2022

Proteios Co., Ltd.

Summary of the results for the products presented to the 2022 World Quality Selection by Proteios Co., Ltd..

Product	Quality Award
Luteick Moisture Gel	GRAND GOLD

The results of each jury member is added up and averaged to a final result which corresponds to a bronze, silver, gold or grand gold award as follows:

- Bronze Quality Award to each product having obtained an averaged result between 60% and 69%
- Silver Quality Award to each product having obtained an averaged result between 70% and 79%
- Gold Quality Award to each product having obtained an averaged result between 80% and 89%
- Grand Gold Quality Award to each product having obtained an averaged result between 90% and 100%



Monde Selection certifies that

Luteick Moisture Gel

of the company

Proteios Co., Ltd.

has been granted a

GRAND GOLD QUALITY AWARD



by the Jury of the 58th World Selection 2022 of Cosmetics and Toiletries

A handwritten signature in black ink, appearing to read 'Louis Poot Baudier'.

Louis Poot Baudier
MANAGING DIRECTOR

A handwritten signature in black ink, appearing to read 'Dimitri Delloye'.

Dimitri Delloye
MANAGING DIRECTOR

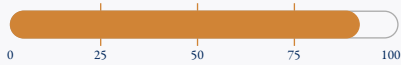


Luteick Moisture Gel

Proteios Co., Ltd.

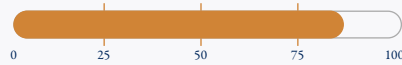


Formulation



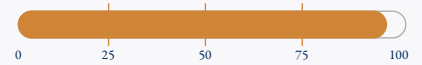
The jury analyses the formulation and the technologies used for the product and determines whether they are suitable and optimal for the homogeneity, stability or other parameters of the finished product, which define its sensory quality, but also its effectiveness.

Ingredients



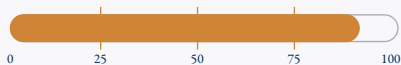
A panel of scientists carry out an indepth analysis of the composition of the product. The quality of the ingredients is analysed from the point of view of skin tolerance, toxicological safety, origin, etc. The innovation in term of composition is also taken into account.

Sensory Analysis



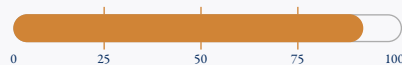
Sensorial characteristics represent an important criterion in the evaluation of cosmetic products. A jury analyses the product through three major phases: the product discovery, the application and the final rendering after use. The product is analysed through various parameters such as appearance, smell, texture, spreadability, softness, greasiness, film residue, afterfeel, etc...

Efficiency



The scientific jury carefully analyses the composition of the product in terms of effectiveness. Therefore, a review of available scientific evidence and publications from international instances is carried out in order to obtain detailed information on the exact properties and doses studied for each active substance.

Packaging & Label



The packaging is evaluated by the experts through aesthetic and technological aspects (e.g. protection of the product against UV rays or oxydation). This criterion also includes a complete analysis of the label and its regulatory requirements, with a verification of the claims regarding the composition and existing scientific data.

The quality of Luteick Moisture Gel has been evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria. Each product category has its own evaluation form with specific quality parameter weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.

Evaluation Approach

Monde Selection distinguishes itself by being the only Quality Institute that offers a global evaluation of cosmetic products.

For every type of product, the analysis is based on two main axes :

Consumer information analysis

MondeSelection attaches great importance to the packaging, as it is what consumers see first. As such, it plays a big role in the process of choosing and purchasing a product. The label helps consumers to make a conscious decision, by providing all the information needed to use the product wisely.

Monde Selection believes that transparent and complete communication to consumers is one of the first markers of quality. The criteria evaluated mainly focus on 3 points: the claims, the mention of the active substances and the ingredients.

Scientific analysis

Monde Selection has developed rigorous methodologies for the scientific analysis of cosmetics. This includes analysis by a Scientific Committee made up of many professionals from the pharmaceutical, biological, chemical and medical fields, but also by independent laboratories recognised in Europe.

Our Scientific Committee closely follows the evolution of international legal requirements, trends in the cosmetics industry, emerging consumer expectations, opinions from professional organisations and international scientific data publications on active substances.

This part of the evaluation includes the verification of scientific claims, the analysis of the active substances and potential side effects of the product.



Jury Experts

The assessments of cosmetic products are carried out by independent experts with a strong experience in the field.

Monde Selection collaborates with a college of highly qualified independent experts such as university lecturers, chemical engineers and cosmetic specialists.

The judges are constantly informed about the evolution of scientific research and legislation on cosmetics.

To carry out the evaluation, they refer to the official cosmetic regulations, in particular the European Directives on ingredients, labelling and instructions for use.



Quality Labels

The final result is a ponderation of each criteria and determines the quality level. Products with a final result of minimum 60% are awarded a quality label by the juries of Monde Selection. This label allows the company to demonstrate the excellent quality of its products in a neutral and professional manner.

In addition to the Quality Awards, Monde Selection awards the effort of companies that distinguish themselves by the quality of their products over several years by granting them Prestigious Trophies namely the “25 Years Trophy” (25 consecutive years), the “Crystal Prestige Trophy” (10 consecutive years), and the “International High Quality Trophy” (3 consecutive years).



The product obtains a final result between 90% and 100% in the evaluations



The product obtains a final result between 80% and 89% in the evaluations



The product obtains a final result between 70% and 79% in the evaluations



The product obtains a final result between 60% and 69% in the evaluations

