

2020年度モンドセレクション 12年連続最高金賞受賞

Awards ceremony Munich 2020 CANCELLED

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Munich 2020



2020年5月29日にドイツのミュンヘンにて開催予定でしたモンドセレクションのAnnual Award Ceremony（年次授賞式）が、コロナウィルスの感染拡大に伴いまして、中止されることとなりました。昨年の10月には評価セッションが開始され、今月の初旬にはすべての商品の評価が出ており、弊社のルーテックモイスチャージェルは美容製品部門で

- ◆12年連続最高金賞（Grand Gold Award）に加え
- ◆4度目となるインターナショナル・ハイクオリティ・トロフィーを獲得しました。

徹底したこだわりの下に製造されたプロテオスの商品が世界に通用する品質であるという証です。審査結果と評価の詳細を掲載いたしましたので下記へスクロールしてください。

MONDE SELECTION®
International Quality Institute Since 1961



Luteick Moisture Gel
Proteios Co., Ltd.

下記へスクロールしてください。



SINCE 1961



QUALITY
AWARD

World Quality Selections Results 2020





Luteick Moisture Gel has been granted a **Grand Gold Quality Award** from Monde Selection, the International Quality Institute led by a panel of independent experts.

The Grand Gold Quality Award guarantees consumers that the quality of Luteick Moisture Gel from Proteios Co., Ltd. has been tested and approved by a panel of independent industry experts.



Luteick Moisture Gel

Founded in Brussels in 1961, the International Quality Institute Monde Selection has been certifying the quality of consumer products from all over the world for 59 years.

For the 2020 edition, over 3200 products from more than 100 countries were rigorously analysed, tested, and tasted by a college of highly qualified independent experts such as university lecturers, chemical engineers and cosmetic specialists of the 'Institut Meurice'. Monde Selection's independent experts entrust the task of verifying that the intrinsic qualities of the product, communicated to the consumer by the producer, are scientifically accurate and that the product contains enough active ingredients to achieve the effect it claims. The experts also assess the accuracy of the information given to the consumer such as the list of ingredients, claims, active substance content, instructions for use, required conditions of use, etc.

Entering its product into the World Quality Selection evaluation program, enabled Proteios Co., Ltd. to obtain an external control and an international quality recognition of its product 'Luteick Moisture Gel'.

Over the years, consumers from all over the world have come to recognise and trust the prestige conveyed by the blue and gold seal of quality.





Luteick Moisture Gel

Proteios Co., Ltd.

Luteick Moisture Gel has been granted a

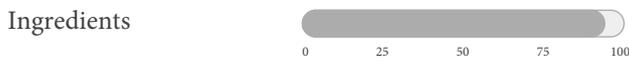
GRAND GOLD QUALITY AWARD

and an

INTERNATIONAL HIGH QUALITY TROPHY

by the Jury of the 56th World Selection 2020 of Cosmetics and Toiletries

Scientific evaluations



Consumer's understanding



The quality of Luteick Moisture Gel has been evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria. Each product category has its own evaluation form with specific quality parameter weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.





EVALUATION APPROACH

Monde Selection aims to deliver the most impartial and independent evaluation. Each sample is therefore evaluated by experts as a whole and is not compared to another.

Monde Selection's independent experts entrust the task of analysing the main parameters of Cosmetic products covering the following aspects:

- Is the information given to the consumer about the product complete? The experts assess the list of ingredients, claims, active substance content, instructions for use, required conditions of use,...)
- Are the intrinsic qualities of the product, communicated to the consumer by the producer, scientifically accurate and does the product contain enough active active ingredients to achieve the effect it claims ?

JURY EXPERTS

The assessments of cosmetic products are carried out by independent experts with a strong experience in the field.

Monde Selection collaborates with a college of highly qualified independent experts such as university lecturers, chemical engineers and cosmetic specialists of the 'Institut Meurice'.

The judges are permanently informed on the evolution of scientific researches and legislation on cosmetics. To carry out the evaluation, they refer to official cosmetic regulations given by the European Directives on ingredients, labelling and instructions for use.



EVALUATION CRITERIA

The experts attentively examine the composition of the product and validate that the commercial claims are appropriate and substantiated by scientific evidence. This makes Monde Selection's quality labels particularly important in the consumer's purchase decision.

For further laboratory tests, Monde Selection has the support of officially approved laboratories which are accredited by the Belgian Federal Public Service.

CLAIMS

The analysis of the tests effectiveness (clinical test), justification of ingredients and active ingredients. The formulation and manufacturing techniques.

PACKAGING

The aesthetics and design of the packaging and/or the container of the product.

INGREDIENTS

The tolerance and safety criteria of the product. The quantity, variety and quality of the active substances. The origin of the components. The concentrations of active substances.

PRODUCT APPEARANCE

The visual aspects of the products such as the colour, appearance, etc.

INNOVATION

The level of innovation in terms of technology, formulation, type of ingredients or active substances.

SENSORY EXPERIENCE

The sensory aspects of the product: odour, texture, etc. The ease of use and/or the pleasure provided by the product are also taken into account.

QUALITY LABELS

The final result is a ponderation of each criteria and determines the quality level. Products having obtained a final result of minimum 60% are awarded a quality label by the juries of Monde Selection. This label allows the company to demonstrate the excellent quality of its products in a neutral and professional manner.

In addition to the Quality Awards, Monde Selection awards the effort of companies that distinguish themselves by the quality of their products over several years by granting them Prestigious Trophies namely the "25 Years Trophy" (25 consecutive years), the "Crystal Prestige Trophy" (10 consecutive years), and the "International High Quality Trophy" (3 consecutive years).



The product obtains a final result between 90% and 100% on the evaluations



The product obtains a final result between 80% and 89% on the evaluations



The product obtains a final result between 70% and 79% on the evaluations



The product obtains a final result between 60% and 69% on the evaluations



ABOUT MONDE SELECTION

Approaching its 60 years anniversary, Monde Selection is one of the world's most highly renowned and trusted Quality Institute. Thanks to its extensive expertise and precise evaluation methodologies inspired by European Directives and Regulations, the Belgian institute has become a leading quality assessor for consumer products.

Evaluation Approach

The evaluation judgment adopted by Monde Selection's expert panelists aims to deliver the most impartial and independent analysis possible. An international panel of experts individually assesses the product and complete the associated evaluation forms to establish a product's quality profile. Each sample is evaluated on an individual basis without any comparisons to other assessed products. The jury members are all external to the organisation and selected on the basis of their professional qualifications, competence, experience, and integrity.

When necessary, scientific analysis are entrusted to official laboratories that are accredited by the Belgian Federal Public Service to ensure that all the commercial claims of a product are accurate and substantiated by scientific evidence.



Quality Award

Based on the various evaluation criteria, outstanding products are awarded quality labels from the Monde Selection members of the jury.



The final evaluation result is calculated in accordance with the average of the scores given by each jury member.

A product whose final result scores between 60 and 69% is awarded a bronze quality label, a product between 70 and 79% is awarded silver, a product between 80 and 89% is awarded gold, and a product between 90 and 100% is awarded a grand gold quality label.

Once a product is granted a Monde Selection's Quality Award, it can display the label on its packaging to inform consumers that the product has been totally validated and approved by a professional and independent jury.

In addition to the Quality Awards, Monde Selection also rewards companies who distinguish themselves by continuously upholding the quality of their awarded products over the span of several years by granting prestigious Trophies to companies, such as the "25-Year Trophy" (25 consecutive years), the "Crystal Prestige Trophy" (10 consecutive years), and the "International High Quality Trophy" (3 consecutive years).

For more information, visit www.monde-selection.com