

2019年度モンドセレクション 11年連続最高金賞受賞 最高の栄誉！特別表彰「審査員賞」受賞

2019 年度モンドセレクションにおきまして「ルーテック・モイスチャージェル」が美容製品部門で11年連続で最高金賞（Grand Gold Award）を受賞しました。また、モンドセレクションの中でも特別表彰となる、各カテゴリーの中でたった1点にだけ送られる最高の栄誉である審査員賞（Prize of the Jury）を受賞しました。

◆ 2019 年度モンドセレクション授賞式 ◆

2019年度モンドセレクション授賞式が6月3日イタリアはローマのカヴァリエリウォールドルフアストリアリゾートにて、今年も世界の国々から多くの人々が集い盛大に執り行われ、授賞式の後にはヴィラミアニにてウェルカムカクテルとガラディナーが開催されました。弊社が受賞した審査員賞（Prize of the Jury）は審査員が全員一致で選んだ革新性、独自性などの特質が突出しており、際立って優れた品質であるとの存在感を示した製品に対して贈られます。この特別な賞は2016年より設けられ受賞するのは各カテゴリーにおいて毎年1点のみです。因みに2018年度のビール、水 & ノンアルコール飲料部門では日本のサントリーのプレミアムモルツが受賞しております。また、受賞企業に送られる賞状のカバーとデータファイルホルダーの背表紙には弊社の松木社長の昨年への受賞写真が選ばれました。



11度目の最高金賞と特別表彰である審査員賞の表彰を受ける松木社長



ハリーご夫妻と共に審査員賞の記念写真を

モンドセレクションとは、1961年に設立されたベルギーに本部を置く国際的な品評機関です。世界中の製品を審査する品評会としては、食品分野においては最も歴史があると言われ、現在では飲料、化粧品、ダイエット・健康食品などが加わり今年は90カ国から約3,000点の製品の応募がありました。出品された製品に対する審査は、訓練を受けた専門パネラーによる味覚検査とともに、分析機関による衛生検査や化学分析も行なわれます。また、製品の内容物だけでなく製品ラベルやパッケージなども審査の対象となります。2007年に新設された「ダイエット・健康食品部門」の審査では、全ての製品がベルギー政府認定の専門の分析機関に送られ、どの成分・性能を検証すべきかを判断され食品としての安全性はもちろんのこと、健康食品としての機能性の審査なども行なわれます。そのため、受賞のハードルは一般的な食品よりも非常に高いと言われています。各種検査・分析の後、最終的には大学教授・業界有識者などから組織される国際品評評価委員会により国際的な品質基準などを満たしたと認められる製品に対し「最高金賞（Grand Gold Award）」「金賞（Gold Award）」「銀賞（Silver Award）」「銅賞（Bronze Award）」が与えられます。ルーテック・モイスチャージェル、が11年連続で最高金賞受賞という素晴らしい評価を頂けたことに加えて、審査員賞という、2019年度化粧品 & トイレタリー製品の分野で賞を受賞した290もの製品の中で5品がノミネートされ最終的に最高の栄誉に輝く一品に選ばれたことは大変な栄誉でありまた徹底したこだわりの下に製造されたプロテオスの商品が世界に通用する品質であるというお墨付きをいただいたと言えるでしょう。





MONDE SELECTION®

International Quality Institute Since 1961

58th Annual Awards Ceremony
Rome 2019

Proteios Co., Ltd. received the prestigious International Quality Award during the 2019 Annual Awards Ceremony held in Rome, Italy on June 3rd.

Proteios Co., Ltd. was awarded with a Grand Gold Quality Award by Monde Selection, the well known independent Institute in the world. This international label is an undeniable evidence of the quality of their products. This year, Proteios Co., Ltd. was honoured to receive the Prize of The Jury in the category Cosmetics for its product Luteick Moisture Gel.



On June 3rd 2019, more than 650 guests attended the 58th Annual Awards Ceremony of Monde Selection in Rome. During the ceremony, producers from all over the world were granted with the most highly respected international quality award in the consumer industries.

This year more than 1,000 companies from 90 countries presented no less than 3,000 products to Monde Selection juries. Each product has been evaluated individually to establish its global quality profile and grant the product the quality award it deserves.

"More than judging the taste or the presence of ingredients, Monde Selection offers a 360° quality evaluation of each product that certifies the benefits and consumer experience." says Patrick de Halleux, chairman of Monde Selection.

The awarded products are encouraged to display the quality label on their packaging to affirm their level of quality and reassure the consumers in their purchasing choices.

After the ceremony, all guests were invited to a magnificent cocktail and gala dinner which took place at the Villa Miani, located high above the Eternal city of Rome boasting one of the most scenic views of the city.



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About Monde Selection

Since 1961 Monde Selection's mission is to evaluate consumer products and award them with its unique quality labels.

Indeed, when the consumer intends to buy a product bearing Monde Selection Quality Awards, he will be assured that the product has been tested and approved by a totally independent professional jury.

What makes Monde Selection unique? The scientific approach used to evaluate the products against international standards such as ISO norms, legal prescriptions and industries' guidelines.

Evaluation Process

Monde Selection has elaborated rigorous methodologies that go far beyond regular tastings or assessments. The methods are inspired by the European Directives and Regulations. Every year a panel of 80 experts taste and test products coming from all over the world on a wide range of parameters. The jury members are external and are chosen for their professional qualifications, their competence, their experience and integrity.

To ensure the most objective judgment, each sample is evaluated as a whole and is not compared to one another. During the evaluation, each jury member and board of scientific experts fill in a strict independent way the evaluation sheets which include up to 20 parameters to establish the quality profile of the product. The criteria and evaluation parameters vary according to the different types of products, but are always part of a global approach.

When necessary, scientific analysis are entrusted to official laboratories that are accredited by the Belgian Federal Public Service to ensure that all the commercial claims are appropriate and substantiated by scientific evidence.

Quality Awards



The juries of Monde Selection award quality labels to products that are outstanding in terms of the different evaluation criteria. The final result of the evaluation is calculated on the basis of the average points awarded by each jury member in a totally independent manner.

If the product gets a final result between 60% and 69% a bronze quality label is awarded, silver for a final result between 70% and 79%, gold for a final result between 80% and 89% and grand gold for a final result between 90% and 100%.

In addition to the Quality Awards, Monde Selection awards the effort of companies that distinguish themselves by the quality of their products over several years by granting them Prestigious Trophies namely the "25 Years Trophy" (25 consecutive years), the "Crystal Prestige Trophy" (10 consecutive years) and the "International High Quality Trophy" (3 consecutive years).



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MONDE SELECTION®

55th World Selection 2019 of Cosmetics and Toiletries

RESULT 2019

The product

Luteick Moisture Gel

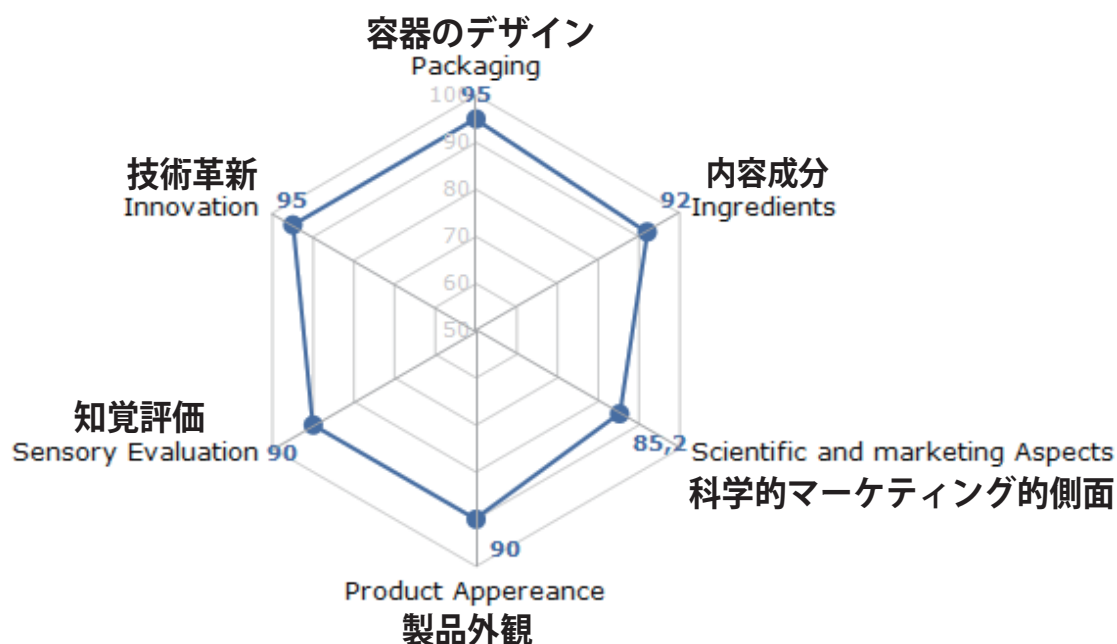
of the company

Proteios Co., Ltd.

has been granted a

GRAND GOLD QUALITY AWARD

Average of the main evaluation parameters



The final result corresponds to the average of the points given by the entire jury panel.

Each product category (as set out in the reference list of the registration documents) has its own evaluation sheet with specific quality criteria weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.